



REPORT

Annual report 2018 of Stichting
Institute for War & Peace Reporting / NL
Amsterdam



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To the board of directors of
Stichting Institute for War & Peace Reporting / NL
Kleine Gartmanplantsoen 10
1017RR Amsterdam
The Netherlands

Reference: 2262809

Contact: YtH

Naaldwijk, July 1, 2019

Subject: Annual Report 2018

Dear directors of the board,

We hereby send you the report regarding the financial statements for the year 2018 of your company.

SCOPE OF ENGAGEMENT

In accordance with your instructions we have compiled the financial statements 2018 of your company, which includes the balance sheet totalling € 1,163,815, the profit and loss account with a result of € 24,224 and the statement of cash flows 2018 and the notes.

For the accountant's compilation report we refer you to page 17.

GENERAL INFORMATION

Foundation

The objectives of Stichting Institute for War & Peace Reporting / NL , having its legal seat in Amsterdam, consist of:

1. The advancement of education and training in public-interest journalism and in the causes, conduct, effects and resolution of international, ethnic and group conflict and civil war for the public benefit, especially of the courts having their seats in The Hague.
2. The provision of an international platform for local journalism, and training, analysis and direct support to strengthen independent media and other democratic voices in crisis zones.

The foundation is registered with the trade register of the Chamber of Commerce under filenumber 27307022.

We are willing to provide further explanations.

Yours sincerely,
DRV Accountants & Adviseurs

A handwritten signature in blue ink, appearing to be 'M.C. Vijverberg', is written over the typed name.

drs. M.C. Vijverberg RA

ANNUAL REPORT OF THE BOARD 2018

IWPR NETHERLANDS 2018

INSTITUTE FOR WAR & PEACE REPORTING

IWPR gives voice to people at the frontlines of conflict and transition to help them drive change.

IWPR supports local reporters, citizen journalists and civil society activists in three dozen countries in conflict, crisis and transition around the world.

We contribute to peace and good governance by strengthening the ability of media and civil society to speak out.

We do this by training, mentoring and providing platforms for professional and citizen reporters; building up the institutional capacity of media and civic groups; and working with independent and official partners to remove barriers to free expression, robust public debate and citizen engagement.

A NOTE FROM NETHERLANDS BOARD CHAIR

It was my privilege to become the Board Chair of IWPR Netherlands in 2018 amid an exciting period of both consolidation and growth. As a part of the IWPR Global network, I am delighted that our presence in the Netherlands has been strengthened with the investment in development and outreach and that we had a critical role in IWPR's success in 2018. This dynamic growth has been made possible through the generous support of the Postcode Loterij and the active support of the IWPR Netherlands former Board members who stepped down in 2018.

In the Netherlands, IWPR works to increase the awareness of the Dutch public of the essential role of independent and unbiased reporting in areas of crisis and transition.

With investment in business development and outreach, we renewed strategic relationships with Minbuza and have used IWPR Netherlands as a springboard to the EC with the first requests for our proposals coming through. IWPR Netherlands has supported and guided a large number of IWPR's global programmes from Eurasia to the Middle East and is now a hugely important part of the IWPR Global Network.

In 2018 we brought Syrian women to the Netherlands to share their experiences with Minbuza, the Dutch Parliament and at general public meetings. This tour received coverage in the Volkskrant and the women were cited by Bram van Ojik (MP) during a parliamentary debate. IWPR Netherlands also was a key partner in the Human Rights Weekend in Amsterdam.

Around the world we have excellent and committed colleagues working in difficult environments and achieving real impact. We thank all our donors whose support enables our work and are especially grateful to the Postcode Loterij for enabling IWPR Netherlands to become part of a global force helping societies use the power of information to improve lives and build resilience to non-democratic influences.

Adrienne van Heteren
IWPR Netherlands Board Chair

A NOTE FROM IWPR EXECUTIVE DIRECTOR

Information is under threat across the globe, and IWPR's mission is to combat this trend by strengthening responsible reporting and constructive debate. We believe deeply that local voices within societies undergoing crisis are the essential factors in supporting accountability and justice, public engagement and positive change.

In 2018, IWPR continued its frontline efforts to support and amplify courageous and authentic voices in some of the most challenging environments around the world.

In Syria, Afghanistan, Iraq, Cuba, Burma and elsewhere, local journalists and rights activists sought to reveal vital information, support honest debate and provide beleaguered populations with hopeful visions of a better future. In closed societies, where the challenge is not conflict but the absence of fundamental rights and freedoms, brave individuals and groups took great risks to communicate, build networks and advocate for change. In developing countries and transitional societies, the hard and long-term work continued of building open societies and participatory governance, engaging populations through emerging media and active citizen groups.

Throughout, IWPR was with them - providing resources, training, platforms, solidarity and other support so that these precious and vital voices could speak out. This ranged from field-based instruction to online learning and from traditional print publication to ground-breaking viral social media - all towards the goal of increasing the flow of real information and constructive public debate.

In this mission, we are delighted by the progress of IWPR Netherlands over the year. The Netherlands is a world leader in international development, bringing critical expertise, commitment and resources. IWPR-NL is now a vital component of the IWPR International Network, helping support and guide our programming across the globe and helping ensure that we bring a true global vision to all our efforts.

We are especially grateful to our Dutch funders, particularly the Dutch Postcode Lottery, the Dutch Foreign Ministry and a generous private patron. We also give thanks to IWPR-NL Board members, advisors and friends, for their invaluable efforts. We are very proud of the Dutch support and commitment to our vital global mission.

Anthony Borden
IWPR Executive Director

2018 ORGANISATIONAL OVERVIEW

2018 was a year of significant achievement for IWPR in increasingly dangerous and difficult environments for credible voices. Our response was to review our institutional capacity both in the Netherlands and globally in order to rise to these challenges. We knew that IWPR needed to become both bigger and better.

To strengthen our institutional base, we invested in business development to diversify funding and enable more programmes to be funded in the longer-term. We also worked hard to raise our profile both in the Netherlands and globally. In 2018, we embarked on a communications review which asked donors, partners and beneficiaries for their perception of IWPR and our work. This review is already proving invaluable for outreach to our supporters - both financial, and interested and enlightened members of the public. There was unanimous agreement from those interviewed that our field programmes were outstanding; with one describing them as agile, mission driven and good at addressing complexity with common sense.

In 2018, we were successful with new funding for work in Central Asia, Cuba, Iran, Syria and Lebanon, Egypt and Libya. New programmes included: supporting independent media (Cuba), freedom of expression (Egypt, Lebanon and Libya), women's rights (Syria) and combating radicalisation (Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan).

While some of IWPR's work is highlighted in this annual report, it is just a small representation of the dozens of activities that have real and meaningful impact. For instance, in Myanmar IWPR revealed how hate speech on social media was being weaponized to demonise minorities and incite violence. Picked up by the Guardian and featured on the BBC's Newsnight programme, IWPR programme staff were in demand for their expert opinion and local knowledge.

IWPR's major strengths are with the local contacts that we have carefully nurtured after years of building trust in over three dozen countries worldwide. This enables us to train journalists and citizens to uncover the truth, often in dangerous circumstances. In Afghanistan, for example, IWPR works with local investigative reporters to drive change. And in Syria, a live conflict, IWPR was supported by the Dutch government to train local women to write on their unique situations. IWPR's Syria Stories provides them with a worldwide audience. And nearly 6,000 women were able to access IWPR's centres there to learn new skills and seek a safe haven from the fighting.

These are just some of many, many highlights from IWPR programmes. With continued investment in expansion and outreach, we hope to bring more of them to world attention and drive ever more real and lasting change.

IWPR-NL Structure

IWPR-NL is an integral part of the IWPR Global Network, regulated by the International Network Agreement. The governance committees for the UK, US and NL work closely together and hold two meetings annually as the International Board, with additional joint committee meetings as necessary throughout the year.

The offices in London, Washington and Amsterdam are together responsible for implementing strategic development plans, projects and programmes as well as fundraising. They provide management oversight, guidance and administrative support to the field offices.

Field offices around the world in turn oversee and manage projects in over 30 countries where IWPR is active. In 2018, IWPR international had a staff of around 130, the majority based in the field.

The IWPR-NL office contributes to the development of the international network, tapping into European funding opportunities and feeding in to programme development. We do this through enhancing our partnerships with Dutch organisations and institutions and by extending and diversifying Dutch support from government, foundations and individuals. IWPR-NL will continue to develop and deepen relations with the Dutch Ministry of Foreign Affairs and with relevant foundations including the Dutch National Postcode Lottery.

IWPR-NL Governance

The Dutch Board of Trusts ensures the legal and financial oversight of the proper functioning of NL operations, while participating fully in the International Board and supporting coordinated operations under the global management team.

In late 2018, Derk Sauer announced that due to other commitments he would not be able to take on a second term as Board chair. Annelies van der Pauw, Annemarie Verbeek and Cor Jan Dasselaar consequently stepped aside as well to make way for a new board. We are immensely thankful for their efforts and devotion to the work of IWPR and their significant contribution in energising IWPR in the Netherlands. The new board consists of Adrienne van Heteren (chair), Simon Hersom (treasurer) and Sir David Bell (member), with two further places under recruitment.

The advisory council advise the board and the management of IWPR- NL, sharing their expert insight and knowledge of Dutch society. They work on a voluntary basis. In 2018, the advisory council consisted of Yoei Albrecht, Frits Barend, Max Christern, Andree van Es, Geert Glimmerveen, Erik Hallers, Otto van der Harst, Carine de Meyere, Jeroen Smit and Veronique Swinkels. We are grateful for their continuing support, effort and expertise.

Staff

Tony Borden, executive director of IWPR-UK is also executive director of the Netherlands foundation. On September 1, 2018, Steven Assies joined IWPR-NL as country director Netherlands, responsible for day-to-day management and development of the Netherlands office and operations. He replaced Eva Barneveld, who had been working as interim chef de bureau since February 2018.

IWPR-NL 2018 activity report

A major milestone in 2018 was the €1 million grant received from the Dutch National Postcode Lottery (NPL). Unrestricted funding like this helps us to significantly invest in the organisation to become 'bigger and better'. It allows IWPR to explore and develop new and innovative approaches to counter the rising threats of disinformation and to turn up the volume on local voices from the frontline. We are extremely grateful for this generous support and hope this will be the start of a long-term relationship with the NPL.

Institutional development

Thanks to the Postcode Lottery grant IWPR has been able to strengthen its network, reviewing our strategic focus, improving our communication and outreach activities and invest more systematically in monitoring and evaluation. Improving our public profile and accountability will enable us to reach out to a wider audience and to diversify funding, especially from private donors. Improving monitoring and evaluation will help us to learn from past experience and improve the quality of our projects. While the first positive steps towards the development of a new communications strategy and a more coordinated monitoring and evaluation approach were made in 2018, these remain important tasks in 2019.

Awareness raising, communication and outreach

IWPR-NL aims to increase the awareness of the Dutch public of the essential role local independent journalists and activists play in areas of crisis and transition, as reporters and drivers of positive social change. We do so by publishing our trainees' articles and promoting our activities on our website and social media pages as well as by holding public events. Whenever possible we invite IWPR country directors and/or trainees to the Netherlands to meet government officials, members of parliament, representatives of partner organisations and the public at large. They have a unique first-hand understanding of the countries in which they work.

In February, IWPR-NL was a partner at the Human Rights Weekend, organised by Human Rights Watch, De Balie debate centre and partners. More than 1,000 people took part and the event was widely covered in the Dutch Media. Andree van Es, member of the IWPR advisory council, moderated a Q&A after the Dutch premiere of the movie *The Trial: The State of Russia vs. Oleg Sentsov*.

An IWPR delegation of female Syrian journalists and activists visited the Netherlands in September to meet senior officials and lawmakers as well as concerned citizens. The five women, including one journalist who still lives in Damascus, were able to provide valuable context to the Syrian debate, stressing that the large majority of the population - moderate civil society - was not being heard. Several Dutch media including *De Volkskrant* reported on the events and the women's testimony was cited by Bram van Ojik (MP) who referred to his meeting with 'four very brave civic, female activists who are operating partly from Syria, Damascus' during a parliamentary debate. The public meetings were organised in cooperation with Humanity House in The Hague and De Balie in Amsterdam and moderated by former diplomat and Syria expert Petra Stienen.

Finally, in October, a delegation of IWPR's Cuban partners visited the Netherlands for meetings with the Ministry of Foreign Affairs. There, they discussed the development of Cuban society 'after Castro', in particular the media situation in the country. For independent media it is still very difficult to operate. Access to internet is limited. Notwithstanding that, there is a small but growing number of independent online niche media with a growing presence on social media

Communications

IWPR-NL tries to actively promote the work of IWPR in the Netherlands, through articles on IWPR's work and events on the Dutch website, social media outputs, a Dutch newsletter and the provision of reports and articles to Dutch media, government, partners and other stakeholders. We also published material on the various events and projects organised by IWPR-NL. Some projects, however, cannot be publicly reported on due to the security concerns of our partners.

Fundraising

One of the main tasks of IWPR's Netherlands office is to contribute to the diversification of funding. Unrestricted funding, like the support of the NPL, enables IWPR to invest in organisational development and in developing new, innovative projects. It thus helps to guarantee organisational independence in policy development and when conducting actual field operations.

Thanks to the NPL grant we were able to continue our work in Afghanistan (training and mentoring of journalists reporting on elections, women's rights and the peace process) and provide emergency bridge funding to the Cyber Arabs platform (servicing critical internet users, especially women in the Middle East and North Africa to mitigate risk in response to increased online harassment).

IWPR receives important project support from the Dutch Ministry of Foreign Affairs. IWPR-NL acts as liaison and first contact with the ministry, while projects are implemented through the field offices. We maintain regular contacts with the various country desks at the ministry and with relevant embassies. IWPR experts and delegations of local partners - like that of the Syrian women - visit the Ministry to discuss the developments in their respective countries.

IWPR-NL also serves as project lead for the European Union, coordinating project development and channelling applications.

Challenges, Opportunities & Plans 2019

In 2019 the IWPR-NL office will continue as a fully operational member of the IWPR network. We will further develop our relations with various European donors, expand our network in the Netherlands in order to increase visibility and to inform the Dutch public on the importance of the work of our local partners, and increase our cooperation with Dutch partners and supporters. Through this, IWPR-NL will continue and increase its contribution to the IWPR International Network and its global mission.

IWPR is extremely grateful to all its staff and those people working with us in the field in difficult and hazardous conditions. Our work would not be possible without them nor without our financial supporters who underpin our work and have the confidence that what we do is important and makes a difference. IWPR-NL would like to give particular thanks for the support of the Dutch Postcode Lottery and the Dutch Ministry of Foreign Affairs.

	December 31, 2018		December 31, 2017	
	€	€	€	€
EQUITY AND LIABILITIES				
Reserves and funds				
General reserves		169,054		169,054
Allocation fund		24,224		-
		<u>193,278</u>		<u>169,054</u>
Short-term liabilities				
	(4)			
IWPR UK		468,311		182,750
Other liabilities and accruals		<u>502,226</u>		<u>1,939</u>
		970,537		184,689
		<u><u>1,163,815</u></u>		<u><u>353,743</u></u>

INCOME AND EXPENSES 2018

	Balance 2018	Budgetted 2018	Balance 2017
	€	€	€
Income:			
Donations	(5) 500,000	500,000	221,500
Other operating income	(6) 77	-	4,452
Total income	<u>500,077</u>	<u>500,000</u>	<u>225,952</u>
Expenses:			
Spent on the objective			
Big data	36,820	60,000	-
Afghanistan	59,891	60,000	-
Digital Security	45,323	60,000	-
Grants made	250,000	183,725	-
	<u>392,034</u>	<u>363,725</u>	<u>-</u>
Cost IWPR UK			
EC 14 - Costs of completion through IWPR UK	(8) -	-	2,786
Costs of management and accounting			
Management fees	(9) 58,353	24,880	54,065
Other personnel costs	(10) 17,203	113,540	8,364
Other operating expenses	(11) 8,263	7,400	2,585
	<u>83,819</u>	<u>145,820</u>	<u>65,014</u>
Total expenses	<u>475,853</u>	<u>509,545</u>	<u>67,800</u>
Net income	<u>24,224</u>	<u>-9,545</u>	<u>158,152</u>
Appropriation of the results			
General reserves		-	158,152
Allocation fund		24,224	-
		<u>24,224</u>	<u>158,152</u>

MODEL EXPLANATION OF EXPENDITURE 2018

	Spent on the objective			Acquisition costs	Management & administrator	Total actuals 2018	Budgetted
	Projects	Institutional development	Communication & outreach				
Big Data	36,820	-	-	-	-	36,820	60,000
Afghanistan	59,891	-	-	-	-	59,891	60,000
Digital Security	45,323	-	-	-	-	45,323	60,000
Grants made	-	250,000	-	-	-	250,000	183,725
	142,034	250,000	-	-	-	392,034	363,725
Management fees	-	-	2,918	2,918	52,518	58,354	24,880
Other personnel costs	-	-	3,063	-	14,140	17,203	113,540
Other operating expenses	-	-	413	413	7,437	8,263	7,400
	142,034	250,000	6,394	3,331	74,095	475,854	509,545

NOTES TO THE FINANCIAL STATEMENTS

GENERAL INFORMATION

Activities

The objectives of Stichting Institute for War & Peace Reporting / the Netherlands, having its legal seat in Amsterdam, consist of:

1. The advancement of education and training in public-interest journalism and in the causes, conduct, effects and resolution of international, ethnic and group conflict and civil war for the public benefit, especially of the courts having their seats in The Hague.
2. The provision of an international platform for local journalism, and training, analysis and direct support to strengthen independent media and other democratic voices in crisis zones.

The company is registered with the trade register of the Chamber of Commerce under filenumber 27307022.

GENERAL ACCOUNTING POLICIES FOR THE PREPARATION OF THE FINANCIAL STATEMENTS

ACCOUNTING POLICIES USED FOR THE COMPANY FINANCIAL STATEMENTS

The financial statements have been prepared in accordance with the Dutch Accounting Standard for Fundraising Institutions (RJ 650) published by the Dutch Accounting Standards Board.

Valuation of assets and liabilities and determination of the result takes place under the historical cost convention. Unless presented otherwise at the relevant principle for the specific balance sheet item, assets and liabilities are presented at nominal value.

Income and expenses are accounted for on accrual basis. Profit is only included when realised on balance sheet date. Losses originating before the end of the financial year are taken into account if they have become known before preparation of the financial statements.

Going concern

The accounting principles applied in this annual report are based on the assumption that Stichting Institute for War & Peace Reporting / NL will be able to continue as a going concern.

PRINCIPLES OF VALUATION OF ASSETS AND LIABILITIES

Cash and cash equivalents

Cash and banks consist of actual cash in hand and balance at banks with maturity date of less than twelve months from balance sheet date.

Liabilities

Interest-bearing and non-interest-bearing loans are recognised initially at fair value and subsequently valued at amortised cost. When no premium, discounts or transaction costs are applicable, the amortised cost is equal to the nominal value.

PRINCIPLES FOR THE DETERMINATION OF THE RESULT

Determination of the result

With due consideration to the accounting policies for the valuation of assets and liabilities outlined above, net income is defined as the difference between (i) income from direct fundraising, the share in revenues from joint campaigns and third-party campaigns, government grants, income from affiliated non-profit organizations, income from other nonprofit organizations, and other income, and (ii) expenditure in the context of the objectives of IWPR, the costs of generating income, and the management and administration costs. Income and expenditure are attributed to the year to which they relate, and expenditure is recorded at historical cost unless indicated otherwise.

Operational restricted subsidies (government)

Government grants are recognised as income over the periods in which the related costs/loss of revenue/loss are realised.

Foreign currency translation

Amounts in foreign currency are translated into euros at the rates of exchange ruling at the balance sheet date. Transactions denominated in foreign currency are translated at the rates of exchange ruling at the time of the transaction. Exchange differences are taken to the statement of income and expenditure.

NOTES TO THE BALANCE SHEET AS AT DECEMBER 31, 2018

ASSETS

CURRENT ASSETS

	<u>12/31/2018</u>	<u>12/31/2017</u>
1. Cash and cash equivalents	€	€
Cash at bank and in hand	<u>1,163,815</u>	<u>353,743</u>

The cash and bank balances per December 31, 2018 are at free disposal of the entity.

EQUITY AND LIABILITIES

2. EQUITY

	<u>2018</u>	<u>2017</u>
General reserves	€	€
Balance as at January 1	169,054	10,902
Result	-	158,152
Balance as at December 31	<u>169,054</u>	<u>169,054</u>

	<u>12/31/2018</u>	<u>12/31/2017</u>
3. Allocation fund	€	€
Allocation fund	<u>24,224</u>	<u>-</u>

4. SHORT-TERM LIABILITIES

Creditors

Current account IWPR UK	<u>468,311</u>	<u>182,750</u>
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Other liabilities and accruals

Other creditors and accrued liabilities	2,226	1,939
Deferred income Dutch Postcode Lottery	500,000	-
	<u>502,226</u>	<u>1,939</u>

NOTES TO THE PROFIT AND LOSS ACCOUNT 2018

	<u>Balance 2018</u>	<u>Balance 2017</u>
	€	€
5. Donations		
Income from own fundraising	500,000	284,000
from which for IWPR UK	-	-62,500
	<u>500,000</u>	<u>221,500</u>
6. Other operating income		
Other operating income	<u>77</u>	<u>4,452</u>
7. Spent on objectives		
Grants made		
Grants made to IWPR UK	<u>250,000</u>	<u>-</u>
8. EC 14 - Costs of completion through IWPR UK		
Settlement of EC 14 through IWPR UK	-	67,930
Accrual EC 14 at January 1, 2017	-	-65,144
	<u>-</u>	<u>2,786</u>
Employee expenses		
9. Management fees		
Contractors	<u>58,353</u>	<u>54,065</u>
10. Other personnel costs		
Consultancy & advisory fees	11,514	8,364
IWPR UK staff costs	5,689	-
	<u>17,203</u>	<u>8,364</u>
Staff		
During the 2018 financial year the foundation had no employees, and hence incurred no wages, salaries or related social security charges (as in 2017).		
11. Other operating expenses		
General expenses	<u>8,263</u>	<u>2,585</u>
General expenses		
Accounting fees	4,375	-
Advisory fees	1,839	1,777
Other general expenses	2,049	808
	<u>8,263</u>	<u>2,585</u>

OTHER NOTES

Staff

During the 2018 financial year the average number of employees in the company, converted into full-time equivalents, amounted to - (2017: -).

Signing of the financial statements

Adoption of the financial statements

The financial statements have been drafted and adopted by the managing Board of Directors.

Amsterdam, July 1, 2019

A handwritten signature in black ink, appearing to read 'A.M.M. van Heteren', is written over a solid horizontal line.

A.M.M. van Heteren

ACCOUNTANT'S COMPILATION REPORT

To: the board of directors of Stichting Institute for War & Peace Reporting / NL registered at Amsterdam

We have compiled the accompanying 2018 financial statements of Stichting Institute for War & Peace Reporting / NL at Amsterdam using the information provided by you. The financial statements comprise the balance sheet as at December 31, 2018, the profit and loss account and the cash flow statement for the year 2018 with the accompanying explanatory notes. These notes include a summary of the accounting policies which have been applied.

This compilation engagement has been performed by us in accordance with Dutch law, including the Dutch Standard 4410, "Compilation engagements", which is applicable to accountants. The standard requires us to assist you in the preparation and presentation of de in Nederland algemeen aanvaarde grondslagen voor financiële verslaggeving, in het bijzonder RJ 650 Fondsenwervende instellingen. To this end we have applied our professional expertise in accounting and financial reporting.

In a compilation engagement, you are responsible for ensuring that you provide us with all relevant information and that this information is correct. Therefore, we have conducted our work, in accordance with the applicable regulations, on the assumption that you have fulfilled your responsibility. To conclude our work, we have read the financial statements as a whole to consider whether the financial statements as presented correspond with our understanding of Stichting Institute for War & Peace Reporting / NL. We have not performed any audit or review procedures which would enable us to express an opinion or a conclusion as to the fair presentation of the financial statements.

During this engagement we have complied with the relevant ethical requirements prescribed by the "Verordening Gedrags- en Beroepsregels Accountants" (VGBA, Dutch Code of Ethics). You and other users of these financial statements may therefore assume that we have conducted the engagement in a professional, competent and objective manner and with due care and integrity and that we will treat all information provided to us as confidential.

Naaldwijk, July 1, 2019

DRV Accountants & Adviseurs



drs. M.C. Vijverberg RA